

Unfold + Heyo Press Release

In May 2023, due to ongoing financial and industry struggles, Unfold made the difficult decision to layoff all employees and transition as many possible to independent contractors. Rehiring as contractors, would help support some of the team through this difficult time and also help to continue working on active client projects. After reevaluating all options on the best possible path forward, Unfold extended this opportunity to Peter Deltondo and Rob Davarnia to take on all active projects (in May). They accepted this opportunity, and formed a new design and development agency called [Heyo](#), along with some of the former team members.

Our commitment has always been strong to support all former Unfold employees in every way we can. We've lifted any contractual barriers that might have limited their opportunities to collaborate with any past clients or fellow Unfold team members. We wish Heyo and all former team members all the success in their new endeavors.

So what's next and what does this mean for you? You've got two great options for your design needs between Unfold and Heyo. We encourage you to learn more about both companies to find the best fit for your upcoming project. We've attached information below to contact each team.

About Heyo:

Heyo specializes in digital creative services ranging from Branding, Illustration, Web Design and Web Development, Product Design and Product Development to high-level marketing and communication strategy. With the addition of Rob's expertise, they are also expanding their engineering team to provide solutions from cloud infrastructure to back-end and front-end development to better serve their clients and projects.

If you'd like to chat with the team at Heyo about an upcoming project, please reach out to them at <http://heyo.is/ready-for-liftoff>

About Unfold:

Unfold is a creative digital agency that offers diverse range of services, including Branding, Illustration, Web Design, Webflow Frontend Development, and Product Design. Eddie Lobanovskiy and David Kovalev, joined by their talented former team members of exceptional skills, are dedicated to delivering superior design and web solutions.

Learn more about how Unfold can help <https://unfold.co/contact>.